



SETTLED IN 1794

Zoom Meeting

Unionville BIA

Date: Wednesday July 14th, 2021

BIA BOARD MEMBERS	In Attendance	Regrets
Deputy Mayor Don Hamilton		X
Councillor Reid McAlpine	Yes	
Niina Felushko	Yes	
Natasha Usher		X
Shibani Sahney	Yes	
Sarah Iles	Yes	
Roger Kanda	X	
Tony Lamanna	Yes	
Debbie Smrz	Yes	
Kash Mahmood	Yes	
Sylvia Morris	Yes	

Executive Director: Sara Sterling

Guests:

Watford Group: Harshal Dave and Fern Vartanian

George Illopoulos

Rob Kadlovski

Larry Mariani

Stanley Tai

Call to order: by Chair Niina Felushko at 9:07a.m.

Approval of Agenda

Motion by Sarah Iles

Seconded by Debbie Smrz

All were in favour

Approval of June 2021 Meeting Minutes

Motion to approve by Sarah Iles



Seconded by Sylvia Morris
All were in favour

Financial Updates for May, 2021 by Chair Niina Felushko

We received more money from CCT for the market as well as from the vendors. We are more than breaking even with the funds from the revenue of the market. We have a surplus of \$44,000 in the overall budget as of now. At the August Board meeting we will talk about fall and winter events.

Approval of June 2021 Financials

Motion by Councillor Reid McAlpine
Seconded by Tony Lamanna
All were in favour

Disclosure of Pecuniary Interest

There was no disclosure of Pecuniary interest

City Update by Councillor Reid McAlpine:

Councillor McAlpine updated a few items – there are three accessible parking spaces now installed in Bistro Lane. He also spoke a bit about how the City will be moving ahead with street revitalization – how Watford Group developments fits in remains to be seen, they need to submit applications etc. first.

ED Report: By Sara Sterling

Market: The market is going really well, we are in week six. We have an average of 600-800 people every Sunday visiting the market. 80% of the visitors are locals who live within walking distance of Unionville. We have also been handing out maps of the street with a list of businesses on it. We are at capacity limit with space for vendors.

Music on Main: Starting this weekend. Saturday it will be at the patio at 157 Main Street. On Sunday it will move around to different spots on the street. We have partnered with Markham Arts Council to hire the musicians.

Streetscape: The gazebo will be updated soon with Autumn florals.

Bylaws: There is a yogurt truck that is present at the curling club parking lot. He rented the space from the curling club for the month of June. The manager of the curling club was away for the beginning of July and has asked him to leave, but he is ignoring her. The other issue is that buskers were playing for 50 people at the bandstand. The City is not interested in removing musicians or buskers from the Bandstand.

Presentation by Watford Group

Harshal Dave gave a summary of what is happening at the Watford Group. They have successfully restructured their plans and are in acquisition mode. There has been interest for



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the Bistro and the Barn, he has committed to someone local to running it. The renovations on both will begin soon, they are spending \$900,000 on it.

Watford also has another site in Richmond Hill. Boutique book shops and other luxury plans will start from them as of August 1st. Ralph Lauren and Cartier are some of the retailers that Harshal is hoping to work with. From August 1st there will be a press release for the new Blacksmith restaurant.

New items:

Tony Lamanna spoke to Bill Dawson regarding Thursday nights at the bandstand. He has the artists ready. Councillor McAlpine said that the staff at the City is reluctant until December 2021 or January 2022 for live events as young kids under the age 12 have not yet been vaccinated. We still have a long way to go.

Meeting adjourned: at 10:02 am by Chair Niina Felushko

Motion to adjourn by Debbie Smrz

Seconded by Shibani Sahney

All were in favour

Next Meeting: Wednesday August 11th, 2021 at 9AM on Zoom

A reminder to all Board members to always RSVP please to the calendar invite so we know if you are attending or not.